

Advertising Rates

Full page (B&W):	\$995
Half page:	\$600
Quarter page:	\$400

Spot color: Add 10%

SPECIAL INTRODUCTORY OFFER
These prices are valid for 2006 only

Ad Dimensions

Full page:	7 1/4" wide x 10" deep
Half page horizontal:	7 1/4" wide x 4 3/4" deep
Half page vertical:	3 1/2" wide x 8 1/2" deep
Quarter page:	3 1/2" wide x 4 1/4" deep

To place an ad,
or to request hard
copies of *Ethikos*,
contact:

Victoria Theodore
Advertising Manager

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Victoria@EthikosJournal.com

ethikos website:

EthikosJournal.com

Deadlines

<u>Publication Issue</u>	<u>Ad Deadline</u>	<u>Materials Deadline</u>	<u>Publication Date</u>
May	April 15	April 22	May 16
July	June 10	June 17	July 15
September	August 10	August 17	September 15
November	October 6	October 13	November 14

Readership Profile

For nineteen years, *Ethikos* has built a loyal clientele of readers who trust the high-calibre, in-depth editorial of this unique publication, depending upon it to consistently bring them valuable information about current ethics/compliance issues and best practices.

Ethikos' circulation of 600 paid subscribers offers advertisers a tight-niche audience, perfectly targeted for marketing products and services related to the compliance and ethics field.

Two-thirds of *Ethikos* readers are in Fortune 1,000 companies, the balance in law firms and universities. *Ethikos* is a publication for business ethics and compliance practitioners. Readers are decision makers who hire corporate ethics consultants, training companies and outside investigatory firms.

Ethikos' readers are mid- and upper-level organizational managers, including ethics officers, compliance officers, general counsels, corporate attorneys, internal audit chiefs and human resources directors, among others.